



Wern-Yuen Tan

Chief Executive Officer, Asia Pacific, Australia, New Zealand and China

Wern-Yuen Tan is the Chief Executive Officer of PepsiCo Asia Pacific, Australia, New Zealand and China (APAC), leading the company's food and beverage businesses for the Sector. PepsiCo products are enjoyed by consumers more than one billion times a day in more than 200 countries and territories around the world. PepsiCo generated more than \$86 billion in net revenue in 2022, driven by a complementary beverage and convenient foods portfolio that includes Lay's, Doritos, Cheetos, Gatorade, Pepsi-Cola, Mountain Dew, Quaker, and SodaStream. PepsiCo's product portfolio includes a wide range of enjoyable foods and beverages, including many iconic brands that generate more than \$1 billion each in estimated annual retail sales.

Wern-Yuen became the Chief Executive Officer of PepsiCo APAC in June 2020. Prior to that, Wern-Yuen was President and CEO of Walmart China, where he led a team of 100,000 associates responsible for over \$10 billion in annual revenue across the Walmart, Sam's Club, and e-commerce businesses. During his tenure, Wern-Yuen led Walmart China through a transformation to become an industry pioneer in omnichannel innovation and retail digitization. Working with both startups and strategic partners such as Tencent and JD.com, he leveraged data-driven insights to enhance Walmart's omnichannel services, shopper experiences, and developed innovative store formats.

In addition to his years leading transformation in the retail industry, Wern-Yuen had a successful period in food service as Managing Director for McDonald's Taiwan, demonstrating he knows our business from the customer side, and, early in his career, spent time as a Boston Consulting Group consultant, advising retail and consumer clients on growth strategy, innovation, and turnarounds. He began his career with the Singapore government.

Wern-Yuen received his bachelor's degree in Economics and Management from the University of Oxford and completed his master's degree in Finance from the University of Cambridge.